

Press Release



Siemens Mobile Acceleration invests in Exit Games, a specialist for mobile multiplayer software

Hamburg, October 7, 2004

Siemens Mobile Acceleration (SMAC), a leading international investor for start-ups in wireless, announces its investment in the service- and technology-provider Exit Games. The company specializes in solutions for multiplayer games, the next generation of mobile gaming. In addition to SMAC, the Hamburg-based venture capital company, Dr. Neuhaus Techno Nord, is participating in this first round of financing.

The core product of the company is thought to be a key enabler to establish multiplayer games in the market. "Exit Games Neutron" is a platform connecting players around the globe, allowing them to play with and against each other no matter what network or mobile telephone they are using. Exit Games co-developed the internationally valid standard for multiplayer games - OMA Games Services - and is therefore the only provider that can already offer a complete and standard-conform server solution. The platform allows carriers, service providers and developers to launch the new generation of games without having to deal with issues such as hosting and integration. The market for mobile gaming is growing at a rapid rate and is expected to reach the billion euro mark in Europe by the end of 2004.

"Multiplayer games represent a market segment that increases data volume and fosters the development of mobile communities. Both are important topics on the agenda of mobile carriers. Exit Games as a leading company in its field is therefore a very attractive investment for us", said Dr. Dietrich Ulmer, CEO of SMAC. Harald Behnke, CEO of Exit Games added: "The engagement of Siemens underlines the meaning of open standards for the mobile entertainment industry and allows us to further increase our competitive advantage technologically as well as geographically. Through SMAC, we look forward to receiving better access to ground innovations in mobile communication which we can then integrate even faster into our products." For Matthias Grychta, CEO of Dr. Neuhaus Techno Nord, SMAC is the ideal strategic partner of Exit Games: "Exit Games has already secured a leading position in Europe. SMAC's international presence and contacts will help Exit Games to expand its role in the booming market for multiplayer games outside of Europe."

New multiplayer games are already on their way: two more top titles - the billiard simulation "Minipool" (developed by Hailstorm) and the medieval strategy spectacle "Catapults" (developed by Bytedefenders) - are to be released soon and will demonstrate the quality of mobile multiplayer entertainment in the most impressive manner.

About Exit Games

Exit Games GmbH

Bernstorffstraße 120
22767 Hamburg
Germany

Phone: +49 40 - 235 18 597
Fax: +49 40 - 235 18 599

info@exitgames.net
www.exitgames.net

CEO
Harald Behnke

HRB 85991
VAT-Id. DE230141331

Deutsche Bank AG
Account Number 3917317
Sorting Code 20070024



Exit Games is a mobile service provider innovating multiplayer gaming. Founded in 2003 and venture capital-financed, the company names leading game developers and operators like Vodafone, T-Mobile and ONE among its clients. Core product is a multiplayer solution based on the OMA Games Services standard co-developed by Exit Games. For more information: www.exitgames.net

About Siemens Mobile Acceleration GmbH (SMAC)

SMAC is a wholly owned subsidiary of the Siemens AG. Siemens Mobile Acceleration fosters early stage start-ups that focus on wireless applications and technologies for mobile communication by providing funding and strategic counsel. Headquartered in Munich, Germany, Siemens Mobile Acceleration seeks investment opportunities in Europe, Asia and North America.

For more information: www.siemensmobileacceleration.com

About Siemens Communications

Siemens Communications is one of the largest players in the global telecommunications industry. Siemens is the only provider in the market that offers its customers a full-range portfolio, from devices for end users to complex network infrastructures for enterprises and carriers as well as related services. Siemens Communications is the world's innovation leader in convergent technologies, products and services for wireless, fixed and enterprise networks. It is the largest Group within Siemens and operates in more than 160 countries around the world. In fiscal 2003 (year-end September 30), its 60,000-strong workforce posted sales of about 17 billion euros.

More about Siemens Communications at <http://www.siemens.com/communications>

About Dr. Neuhaus Techno Nord

Dr. Neuhaus Techno Nord GmbH is a venture capital company in the information and communication sector and describes itself as "hands-on" investor. Since its foundation in 1998, the company has funded 34 portfolio companies; 22 of them have Dr. Neuhaus Techno Nord as lead investor. The track record includes two IPOs, ten trade sales as well as ten insolvencies. Dr. Neuhaus Techno Nord has a total of 71 million euros under management. For more information: www.DrNeuhaus.de

Further information

Alexandra Vogel

Phone +49 (0) 40 - 23 51 85 97, E-Mail: press@exitgames.net