

Press Release



Exit Games Partners with Motricity to Seamlessly Integrate Advanced Multiplayer Gaming Functionality with Mobile Community Service

San Francisco, CA - March 20, 2006 - Exit Games, a leading global provider of connected mobile entertainment software and related services for game developers, publishers, mobile network operators and service providers has partnered with Motricity Inc., a leading mobile content services and solutions provider. The partnership will enable the integration of Motricity's industry-leading mobile community services into Exit Games' multiplayer environment, Neutron 3.0. Now, in cooperation with Exit Games, any third party can develop high-quality multiplayer games via Neutron 3.0 which can be seamlessly integrated with Motricity's white-labeled mobile community management service.

"We're proud to partner with the leading mobile community service provider," said Tom Sperry, CEO of Exit Games USA. "Motricity holds an impressive reputation with publishers and carriers on a world-wide scale. Combining Motricity's powerful community services with the advanced game play features offered by Exit Games Neutron 3.0 will lead to the creation of great games and new industry standards that really demonstrate the fun of multiplayer gaming."

As the mobile industry's only cross-carrier application community enabler, Motricity powers communities for leading network operators and mobile virtual network operators such as Sprint and Virgin Mobile USA, respectively. Motricity's mobile community services provide community functionality for games including leaderboards, buddy lists, application wake-up, end user generated ratings, recommendation engines and other highly interactive innovations. Motricity's community services are also inter-operable, thus allowing interaction of community members across carriers.

"We are very excited to bring our community offering to Exit Games' compelling multiplayer gaming functionality," said Mark J. Munoz, vice president of community business development at Motricity. "This relationship highlights our commitment to collaborate with the highest quality technology partners to greatly enhance the user experience as interest in connected mobile gaming continues to rise in 2006."

After a successful launch with Java and BREW carriers in Europe, USA, Latin America and Asia, the newly released version Exit Games Neutron 3.0 connects mobile game users on a global scale.

About Exit Games

Exit Games is a software provider for mobile entertainment platforms. The core product Exit Games Neutron is the leading mobile multiplayer solution, connecting mobile operators and users all over the world. Clients and partners of Exit Games are leading publishers, developers and mobile communications companies like Ifone, Mobile Lingo, Skyzone, Fremantle, Vodafone, Sprint, T-Mobile, Qualcomm, Sony Ericsson, Siemens or BenQ Mobile. Exit Games was founded in 2003 on venture capital funding and maintains branches in Hamburg, Germany and San Francisco, CA /USA.

About Motricity, Inc.

Press Release



As one of the world's leading mobile content and solutions providers, Motricity's technology and solutions enable consumers to receive the right mobile content at the right time, every time. Motricity is a leader in powering mobile communities, leveraging the strength of mobile community provider M7 Networks, acquired by Motricity in 2005. Motricity's Fuel mobile content delivery platform received the 2006 GSM Association Award for "Best Service Delivery Platform" and was also named "2005 Premium Mobile Content Platform of the Year" by Frost & Sullivan. By offering technology and services that unify the mobile content ecosystem, Motricity creates compelling user experiences and delivers profitable mobile content offerings for partners such as BET, Cingular, Verizon Wireless, China Unicom, O2, Amazon.com, Palm and a network of consumer Web sites, including eReader.com, PalmGear.com and PocketGear.com. Motricity is headquartered in Research Triangle Park, N.C., and has offices in Beijing, London, Munich and San Diego.

Need more information? Visit Exit Games at GDC, Mobile Pavillon, booth # 1610

Or adress to your personal press contacts:

Alexandra Vogel (Exit Games Gmbh)

Phone: +49 (0) 40 - 41 35 96 - 0, E-Mail: alexandra.vogel@exitgames.net

Adam Stoll (Exit Games USA)

Phone: +1 (415) 978-9820, E-mail: adam.stoll@exitgames.net

For more information and printable images, please visit our website: www.exitgames.com.

Les Hamashima (Motricity Inc.)

Phone: 919/287-7345 (o) E-mail: Les.Hamashima@motricity.com

For more information, please visit our website: www.motricity.com.