

Press Release



Penalty Cup 3D Unites a Worldwide Community of Mobile Soccer Fans

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Leading 3D mobile games studio FISHLABS has announced the launch of the thrilling soccer shootout game Penalty Cup 3D for a broad range of Java handsets. Shortly after being made available, the game has already united a wide community of players from all over the world in dramatic penalty tournaments via GPRS / UMTS networks, driven by the leading mobile multiplayer solution Exit Games Neutron.

Featuring lovable comic style characters in a detailed 3D stadium, Penalty Cup 3D brings all kinds of players from around the globe the most dramatic part of a soccer match, the penalty shootout. Users can choose their gender and the nationality they want to play for and then challenge friends in online tournaments.

Michael Schade, CEO of FISHLABS, explains: "With its straight forward game play and cute characters, Penalty Cup 3D appeals to both male and female gamers. We put a large amount of effort into a set of detailed animations, cut scenes and replays to give the game an extra touch of drama."

Harald Behnke, CEO of Exit Games, continued: "As being currently witnessed in Germany, soccer naturally brings people from all over the world together. With Penalty Cup 3D tournaments we managed to transfer this experience onto the mobile phone and create a large community of players."

Penalty Cup 3D is currently live on Fifaworldcup.com, Yahoo, Cingular, Sony Ericsson, AOL, along with many other sources and also comes in a 2D version for maximum handset coverage.

Screenshots and an in-game video are available at:

http://www.fishlabs.net/clients/pressroom/penalty_cup_3d

About Exit Games

Exit Games is a software provider for mobile entertainment platforms. The core product Exit Games Neutron is the leading mobile multiplayer solution, connecting mobile operators and users all over the world. Clients and partners of Exit Games are leading publishers, developers and mobile communications companies like Ifone, Mobile Lingo, Skyzone, Fremantle, Vodafone, Sprint, T-Mobile, Qualcomm, Sony Ericsson, Siemens or BenQ Mobile. Exit Games was founded in 2003 on venture capital funding and maintains branches in Hamburg, Germany and San Francisco, CA /USA.

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For more information and printable images, please visit our website: www.exitgames.com

About Fishlabs

FISHLABS is one of the top developers of premium 3D mobile games. Based in Hamburg, Germany, a staff of 20 fulltime developers is creating the most compelling 3D titles as original IP as well as AAA brands like V-Rally® 3D or Star Wars™ - Imperial Ace 3D. The huge range of excellent 3D games for mobile phones is marketed worldwide via such well-known business partners as THQ Wireless, Glu (iPhone), Superscape, arvato mobile and Exit Games. FISHLABS is one of the very few companies listed on Sony Ericsson's "Developers Website" as being among the leaders in the field. Thanks to the high-powered, platform-independent games engine ABYSS®, the FISHLABS titles

are able to offer a quality never before experienced in mobile gaming. Equally unique is the breadth of market coverage ensured by no less than eighty 3D-capable models from eleven different manufacturers - in other words, by more than 150 million telephones worldwide today.

“Star Wars” is a registered trademark of Lucasfilm Ltd. & TM. “V-Rally” is a registered trademark of Atari Interactive, Inc.



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